

C.P.R.~ Choice Processing and Resolution

*Electronic Media Kit*

“Give Women of Choice a Voice”



**Welcome to Missing Pieces.Org**

**I founded Missing Pieces.Org in 2004 as a way to bring awareness to our culture concerning disenfranchised grief concerning an abortion choices.**

**It's not about politics. It's not about religion. It's about giving over 50,000,000 women in our nation permission to cry!**

**Target Audience**

**Over one million women a year choose voluntary pregnancy termination in our nation.**

Think of ALL the professional football teams that exist in the U.S. Picture those football team stadiums with only women sitting in the seats. Imagining all 20 of these stadiums full of women will give you a close visual representation of one million women.

When you watch your next professional football game look closely at the stadium. Multiply the audience 20 times. This is how many women every year choose voluntary pregnancy termination.



## UNIQUE ANGLE.

### **Pitchline:**

"Women who've chosen to voluntarily terminate a pregnancy are the largest demographic in our nation. Over 50,000,000 women in the U.S. and 45,000,000 women in the world have made choice decisions. Yet, most of these women hide their deep, dark secret. There is no public venue to talk or cry about a voluntary pregnancy termination...*until now!* We (your organization) want to be part of bringing choice after-care into the 21<sup>st</sup> century. Women of choice, we want to give you a voice! You now have permission to talk and to cry!"

**Change the name:** Be the first to bring the news of "name change" to our culture! The word "abortion" in and of itself is not a subject discussed anywhere in public, except as a political topic of debate. The "A-word" (abortion) carries the stigma of shame, judgment and back-alley secrets. We've take choice out of the back-alley. It is now time to take choice resolution out of the back alley.

Therapist Trudy Johnson has been involved in developing curriculum programs for counseling women needing abortion after-care for several years. She's discovered that using the text-message format of "vpt" or voluntary pregnancy termination as a way to discuss the abortion experience gives women the much needed permission to talk with others openly.

**Compassion and Comfort, not an agenda:** Trudy Johnson, L.M.F.T., carries the unique qualifications of knowing first hand the grief of an abortion choice. Additionally, she has the professional expertise to be a voice for those experiencing the disenfranchised grief surrounding a "vpt." She has no agenda concerning legalized abortion. Ms. Johnson's only platform is one of compassion, comfort and mercy for women seeking resolution over a "vpt."

**Resource:** Years after trying to find help herself and in turn helping others, Ms. Johnson recognized the need for a resource that would speak to all faiths and cultures. *C.P.R. ~Choice Processing and Resolution* is the only resource that speaks to any woman on the planet about the grief she may be feeling concerning her "vpt."



### ***The Truth.***

Women can be caught off guard after an abortion because they don't expect the natural sadness and confusion that can occur days, months, or years after a voluntary pregnancy termination choice.



### ***My Story.***

"I remember parking my car a few blocks away and walking down the alley and knocking on the back door. I was wondering why they didn't have a doorbell there for those of us needing to get in discreetly."

These are the words of Trudy M. Johnson, professional therapist, who helps women. She doesn't help women get abortions. She helps them process and resolve their abortion choices. Entering through the back-alley door was Ms. Johnson's experience when she attended a support group for help after her abortion. Johnson's account gives an eerie analogy of the similarity between the back door entrances of the past where women for abortions and the back door mind-set 37 years later for those seeking help after an abortion.

### ***Endorsement.***

*"Trudy, Bravo! As a former abortion provider, I've long known about the need for grieving "vpt." I've also written about this in my book, Women's Bodies, Women's Wisdom. You've taken the subject to a whole new level. I'll be featuring C.P.R. as a resource in my newly revised book." Dr. Christiane Northrup, M.D., F.A.C.O.G.*

Be the first media outlet in our culture to bring this timely topic to the forefront of our nation. Millions of women need to know they are not alone in their after-abortion grief. It's not political, it's a heart issue!